



Austria
Tel: +49 (0) 180 367 64 22
austria@formica.com

Belgium
Tel: +32 2 705 18 18
contact.belgie@formica.com

Denmark
Tel: +45 43 58 82 00
info.danmark@formica.com

Finland
Tel: +358 3 5800 200
csd.finland@formica.com

France
Tél: +33 (0)1 60 06 86 86
Tél échantillons: +33 (0)1 60 06 86 23
service.echantillons@formica.com

Germany
Tel: +49 (0) 180 367 64 22
kontakt.deutschland@formica.com

Holland
Tel: +31 (0) 70 413 48 20
contact.nederland@formica.com

Ireland
Tel: +353 1 872 4322
samples.uk@formica.com

Italy
Tel: +39 02 9040121
italia@formica.com

Middle East
Tel: +971 4 3219791
middle.east@formica.com

Norway
Tel: +47 66 98 48 00
info.norge@formica.com

Poland
Tel: +48 22 516 20 84/85
probki@formica.com

Russia
Tel: +7 495 646 07 25
russia@formica.com

Spain
Tel: +34 944 579 600
Tel: +34 961 262 800
sampling@formica.com

Sweden
Tel: +46 42 38 48 00
info.sverige@formica.com

Switzerland
Tel: +41 44 818 88 18
schweiz@formica.com

United Kingdom
Tel: +44 191 259 3100
Samples tel: +44 191 259 3512
samples.uk@formica.com

formica.com

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FORMICA[®]
BESPOKE



Intro

An introduction to Bespoke



Digital p 3-4

High quality digital print replication encapsulated in Formica® High Pressure Laminate.



Screen p 5-6

Print any image or pattern onto your choice of Formica® Collection Decor with our unique in-house screen printing facility.



Surface View® p 7-8

A comprehensive and exciting range of imagery at your disposal, licensed for any use exclusively in Formica® Laminate.



Off-the-Shelf p 9-10

Simple, sharp, ready-to-go classic and geometric patterns, in stock at affordable prices.

Bespoke services

The Formica® Bespoke laminate service is structured to facilitate virtually limitless, unique design captured in High Pressure Laminate (HPL).

Create your own pattern or design, capture your photography or corporate logo or select from our new and innovative 'Off-the-Shelf' screen-print range or from the extensive and exclusive image collection of our new digital solutions partner Surface View®.

However you choose to incorporate Formica Bespoke laminate into your project, you will be guaranteed excellent product support and service from our team, as well as the knowledge that your finished laminate will have all the high quality properties intrinsically linked with the Formica® brand.

Uses and applications for Formica Bespoke laminate:

- Cubicles / Vanity units
- Door skins
- Wall panelling
- Furniture surfaces
- Signage

Formica Limited offers both screen and digital print solutions, to ensure the optimum replication of your concept on any project. We will help you to determine which production method is most suited to your needs, based on cost, lead-time and the nature of the image. Images can be accepted in most formats and our complete image to laminate service will guide you fully through the process.

Surface View®

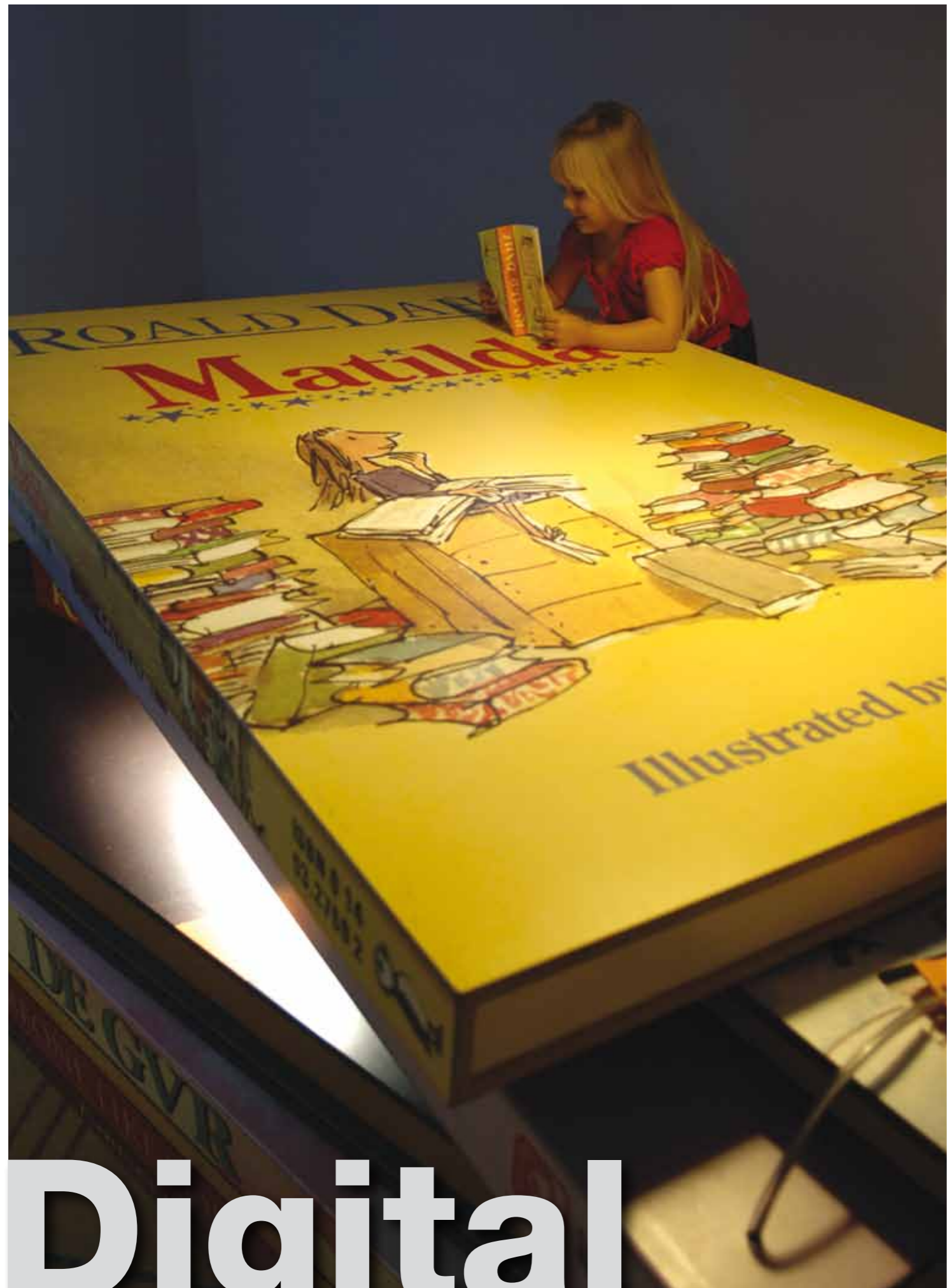
In addition to our 'Off-the-Shelf' screen-print range, Formica Limited have embarked on an exciting partnership with Surface View®. This innovative venture in collaboration with a range of designers and design collections, offers you the Formica® customer, exclusive access to over 1,000 images from sources such as the V&A museum. Ranging from Marvel® comic book covers to classic painting collections and photography; these images are available encapsulated in Formica® Laminate and on a number of other stylish complimentary interior products.

Finally, if you have a specific application for your Bespoke laminate in mind, but are unsure how to produce the finished element, please contact us and we can either provide fabrication advice through our Fabrication Support Unit on (0191) 259 3170 or introduce you to one of our many experienced Formica friendly fabricators to help create your door, cubicle, table, wall panel, shower panel, desk, worktop... **The possibilities are endless!**

Project Name	Credit	Page	Project Name	Credit	Page
MTV HQ, London	TBS & Jacobs Webber	Cover	Boscombe Beach Huts, Bournemouth	Hemingway Design & Total Laminate Systems	Page 6
Sutton Arena, Surrey	Decra plastics	Page 1	Newfield and Talbot, Sheffield	Leaderflush & HLM	Page 6
Writhlington School	Ray Smith Art	Page 2	Heidenstam	Metod Arkitekter	Page 6
Ketchup	Graven Images	Page 2	My Hotel, Brighton	My Hotels Group	Page 6
Roald Dahl Museum, Buckinghamshire	Bremner & Orr Design	Page 3	Deadgood Ltd.	Deadgood Ltd.	Page 6
Marks and Spencer, West London	Kiwi & Pom	Page 4	MTV HQ, London	TBS & Jacobs Webber	Page 7
Roald Dahl Museum, Buckinghamshire	Bremner & Orr Design	Page 4	Surface View®	Zina de Plagny	Page 8
Hotel Colon, Seville	Jesús Manzanares Arquitectos	Page 4	Surface View®	Marvel	Page 8
Chesterfield NHS	Art-In-Site	Page 4	Surface View®	The National Gallery	Page 8
Boscombe Beach Huts, Bournemouth	Hemingway Design & Total Laminate Systems	Page 5	Surface View®	Japanese Flowers	Page 8
			Surface View®	Haynes Manual	Page 8

For further information on all Formica Bespoke products contact us on (0191) 259 3100 or e-mail us on bespoke@formica.co.uk.

www.formica.com



Digital

Digital



Digital printing involves printing directly from an electronic file to paper. As there are no plates or other set-up requirements and electronic files are so readily transferable in the modern working environment, digital printing is a quick, effective technique and is free of any minimum order restrictions.

For information on imagery and file formats contact your local Formica® sales office. Generally we accept most file types and recommend not less than 150dpi at full size as minimum resolution. All images are sampled at A4 section for colour and resolution as part of the order process.





Screen

Screen



Silk-screen printing is a multiple layer printing technique, also known as serigraphy, involving the use of stencils to transfer a design. Ink is applied to a silk or nylon screen and penetrates areas of the screen not blocked out by the stencil. By using several stencils a number of colours may be employed, layer-by-layer in a single print.

Silk-screen printing was developed as a commercial medium, has been used more recently by modern artists such as the late Andy Warhol, who have combined the technique with photography to stunning effect.

We offer a unique custom screen-print facility in-house at Formica Group. You start by selecting any Formica® décor as your base paper, then we can match any NCS®, RAL or PMS reference for each ink colour. Building you a unique laminate for any application. All colour matches are sampled as part of the order process.





Surface View®

Surface View is unique. By searching out fabulous, famous and fun images from an eclectic range of sources they have compiled a vast collection of designs. Formica Group are happy to offer exclusive access to this range in High Pressure Laminate for many interesting applications.



Surface View®

To view the range of imagery available please visit: www.surfaceview.co.uk

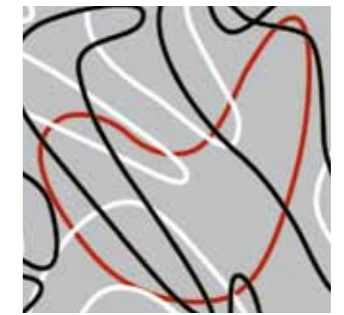


Off-the-Shelf

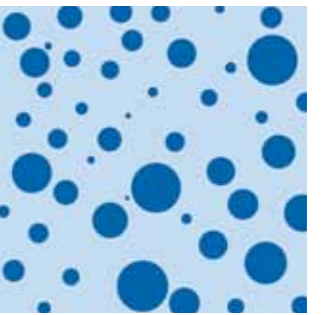
The new Formica® Bespoke 'Off-the-Shelf' screen-print range offers 6 unique designs that will bring life to any project without incurring the expense of image sourcing or commissioning your own designs. This simple range of large scale classic and geometric designs can be used in any interior laminate application.



For availability and prices please visit www.formicabespoke.com or contact your local sales representative.



KE470 Swerve



KE473 Dots



KE474 Wave



KE472 Mesh



KE475 Stripe



KE471 Octagons

Off-the-Shelf